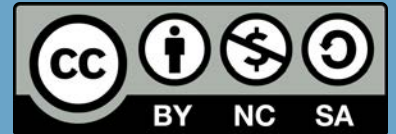


# How do I get started?

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# Developing workshop ideas



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# What type of workshop could I run?

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- What kinds of **skills** or **techniques**?
- What could I explain **step by step**?
- What do I find **easy** that other people struggle to do?
- What do people ask me to **show** or **teach** them?
- “How do you do that?”

# Who's going to be interested?

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## Participants



Their aims?

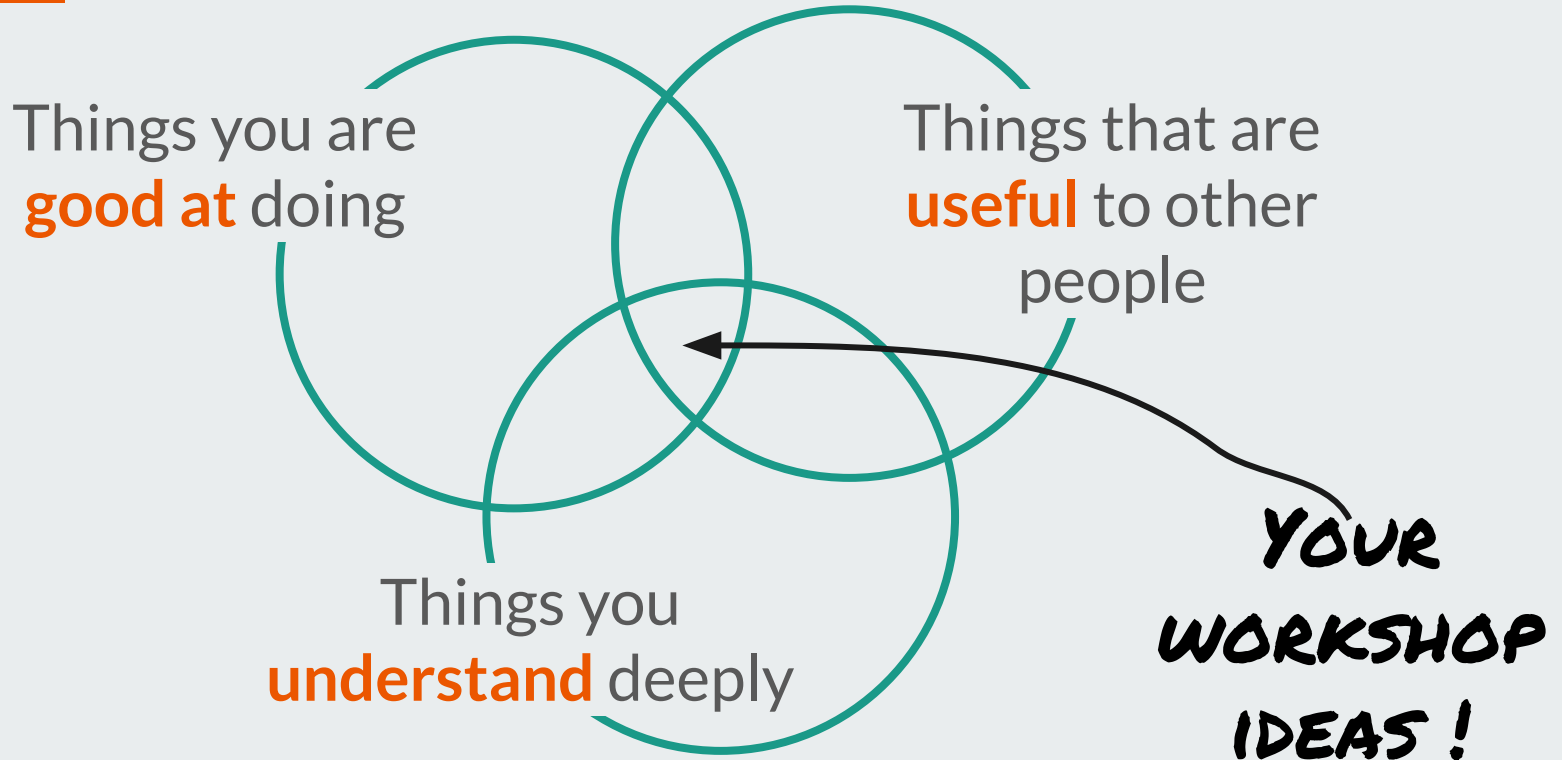


Their needs?



- What is **useful** to other people?
- What are other people **curious** about?
- What would other people like to **be able to do** for themselves?
- “I wish I knew how to do XYZ”

# What is my expertise?




# What is my expertise?

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YOUR EDUCATION	YOUR EXPERIENCE	YOUR SKILLS + KNOWLEDGE
Formal?	Learning by doing	What are you <b>good at</b> ?
Informal?	Developed through practice & over time	What topics do you <b>know well</b> ?
Training?		What “ <b>comes naturally</b> ” to you?
		What have you <b>learned the hard way</b> ?

# Soft Skills & Technical Skills - example **soft skills**



Being Resourceful	Being Flexible & Adaptable	Creativity & Innovation	Critical Thinking	Design Thinking	Problem Solving
Being Independent	Project Management	Cooperation & Teamwork	Facilitation	Negotiation	Giving Clear Feedback
Confidence	Mentoring	Public Speaking	Writing skills	Storytelling	Energy & Enthusiasm
Disability Awareness	Diversity Awareness	Networking & Social Skills	Positive Attitude	Self-Direction	Emotion Management

# Technical Skills

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What  
skills do I  
already  
have?

- Making skills
  - ◆ Drawing, sewing, ceramics, cooking...
- Using specialist tools or equipment
  - ◆ Saw, hammer, pen, camera, shovel...
- Software
  - ◆ Photoshop, Canva, Skype...

# Your Workshop Participants



# Their aims?



# Their needs?



## Some shared basic human **needs**:

Shelter & Sustenance	Health & Wellbeing	Fairness & Equality	Meaning & Purpose
Safety, Security & Protection	Connection & Belonging	Understanding & Clarity	Authenticity & Integrity
Peace	Communication	Respect	Contribution
Joy & Adventure	Empathy & Love	Support	Appreciation
Learning & Growth	Choice	Freedom & Autonomy	Acknowledgement



## Feelings when needs are **not met**:

angry	anxious	afraid	bored	confused	disappointed
discouraged	embarrassed	frustrated	hopeless	impatient	irritated
insecure	jealous	lonely	lost	nervous	overwhelmed
reluctant	sad	tense	uncomfortable	vulnerable	worried

## Feelings when needs **are met**:

amazed	alert	brave	calm	content	confident
enthusiastic	eager	excited	glad	happy	hopeful
inspired	optimistic	proud	peaceful	relaxed	strong
satisfied	stimulated				

# Good workshop ideas...

**MEETING YOUR PARTICIPANTS**

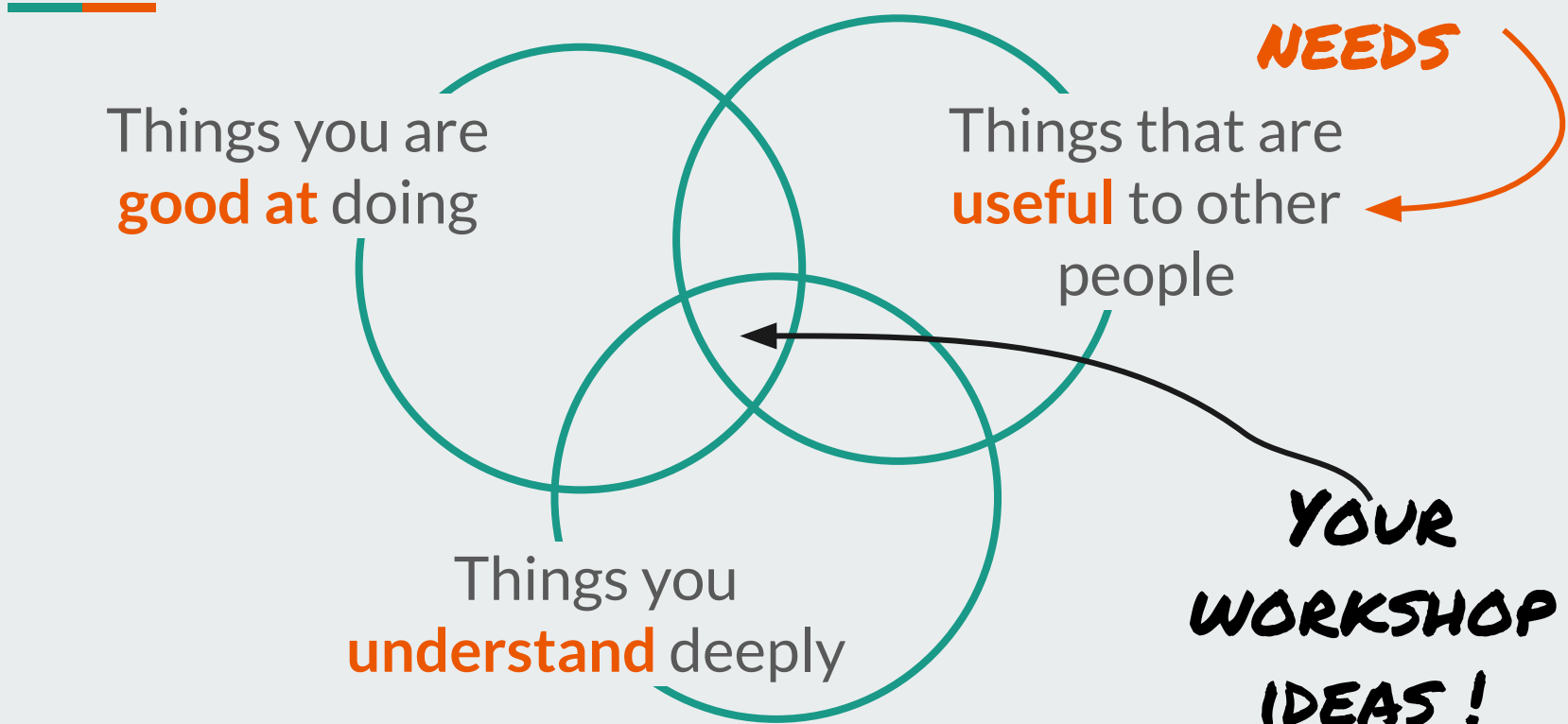
**NEEDS**

Things you are **good at** doing

Things that are **useful** to other people

Things you **understand** deeply

**YOUR WORKSHOP IDEAS!**



# What is useful to other people?

## Participants



Their aims?



Their needs?



Does this **skill** or **technique** help participants to:

- Make or save money?
- Stay out of jail?
- Learn something they need to know?
- Learn something that **improves** or **enhances** their life?

# What is useful to other people?

## Participants



Their aims?



Their needs?



Does the workshop **topic**:

- Have longevity?
- Explain something “current”?
- Update previous knowledge?
- Workshop ideas work best when **responding** to an identified ‘need’

# Identifying the 'need' - here's how...

Respond  
to a  
request

Respond  
to a  
situation

Respond  
to a  
problem

Respond  
to what's  
missing

What  
already  
exists?

What  
isn't  
working?

What is  
asked  
for?



See handout...

# Researching your workshop ideas...

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- What workshops **already happen** where you are?
- How **popular** are they?
- How are they responding to **current** trends or needs?
- What other things are people **curious** about?
- **What's missing?**

# Researching your workshop audience...

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- Who is **already** going to workshops?
  - ◆ Age, gender, ability, demographics...
- Who can **afford** to take part?
  - ◆ Types & level of income, time...
- What's missing?

# Researching your workshop ideas...

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- What workshops happen **elsewhere**?
- Could those ideas **translate** to where you are?
- What things might be particularly **relevant** to people where you are?
- What is being asked for? What's missing?



# Developing ideas for workshops & courses

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What do you need to think about?

Quick recap



Start developing great ideas by...

- Identifying your **skills** & **expertise**
- Thinking about how these relate to your participants **needs**
- Researching what **already exists** & what is **missing**