

Self Employment



Portfolio Working



Unless otherwise specified, "Portfolio Working" by Rachel Dobbs, is licensed under CC BY NC SA 4.0

Portfolio working...



What is it?

Mix & Match

Working for a range of organisations or clients...

- freelance contracts
- multiple projects
- usually short-term or fixed-term contracts
- some part-time employed work

Portfolio working...



What are
the
benefits?

Mix & Match

Working for a range of organisations or clients...

- spread the risk of being out of work
- variety of work
- flexibility
- choice to follow own interests & projects

Portfolio working...

What are
the
downsides?

Mix & Match

Working for a range of organisations or clients...

- lack of security
- time management
- self-discipline
- organisational skills
- building a wide professional network

Portfolio working...



What are
the
downsides?

Mix & Match

Working for a range of organisations or clients...

- What if you get sick?
- What if you can't travel for work?
- What are your safety nets?

Portfolio working...



**Is it just
another
type of
exploitation?**

Personal autonomy

Although portfolio working is increasingly the norm...

- hard to access government provision
- puts more pressure on the individual to 'look after themselves'

Portfolio working...



Is it just
another
type of
exploitation?

Personal autonomy

Although portfolio working is increasingly the norm...

- can be hard to make ends meet
- can feel overwhelming
- can lead to 'self-exploitation'

Portfolio working...



How can I
manage
it?

Create safety nets

Assess the risks & put in control measures...

- build up your savings
 - ◆ 3 months income
 - ◆ **6 months income**
- give yourself (more than) enough time
- self-care & investing in your relationships

Portfolio working...



How can I
manage
it?

Don't Be Alone

Build support structures
with other precarious
workers...

- consider ways to work cooperatively
- team up to secure & deliver work / projects
- support rather than compete

Portfolio working...

How can I
manage
it?

Negotiation

Clear & thoughtful
communication...

- being intentional
- What do you want to achieve by doing this?
- How to balance this with what other people want to achieve?

Portfolio working...



How can I
manage
it?

Skill Up & Look Ahead

Get really good at...

- time management
- self-discipline
- organisational skills
- self-directed
'intelligence gathering'
& learning

Portfolio working...



How can I
manage
it?

Skill Up & Look Ahead

Get really good at **asking**...

- What is coming up?
- What is in high demand?
- What will be in demand in 6 mths / 1 yrs time?
- Can I do those things?

Portfolio Working - OK, now, it's your turn...

Mix &
Match

What is
your mix?

Working for a range of organisations or clients...

- What different services can you offer? How often?
- How will you get this work?
- How will you spread the risk?
Some part-time employed work?










The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

Key Partners 	Key Activities 	Value Propositions 	Customer Relationships 	Customer Segments 
	Key Resources 		Channels 	
Cost Structure 			Revenue Streams 	

What are you offering?

www.diytoolkit.org/tools/business-model-canvas/



This work is licensed under the Creative Commons Attribution-ShareAlike 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-sa/3.0/> or send a letter to Creative Commons, 275 Second Street, Suite 300, San Francisco, California, 94103, USA.

DESIGNED BY: Strategyzer AG
The makers of Business Model Generation and Strategyzer