Identifying the 'need' - here's how...

Respond to a request

Respond to a situation Respond to a problem Respond to what's missing

What already exists?

What isn't working?

What is asked for?

Identifying an unmet need should be the starting point for every project.

- → understanding & defining 'need' can be complex
 - What is the problem or issue you want to address with your project?
 - ♦ Who needs this project to happen & why?
 - Why is your project an appropriate response to the need?

Identifying the 'need' - what is it?

Some shared basic human needs:

Shelter & Sustenance	Health & Wellbeing	Fairness & Equality	Meaning & Purpose
Safety, Security & Protection	Connection & Belonging	Understanding & Clarity	Authenticity & Integrity
Peace	Communication	Respect	Contribution
Joy & Adventure	Empathy & Love	Support	Appreciation
Learning & Growth	Choice	Freedom & Autonomy	Acknowledgement

This list of needs is taken from Deb Barnard (2016) Relational Dynamics Handbook, informed by Marshall Rosenberg - Nonviolent Communication

Use this space to make notes about the unmet needs your project addresses:

Feelings when needs are not met:

angry	anxious	afraid	bored	confused	disappointed
discouraged	embarrassed	frustrated	hopeless	impatient	irritated
insecure	jealous	lonely	lost	nervous	overwhelmed
reluctant	sad	tense	uncomfortable	vulnerable	worried

Feelings when needs are met:

amazed	alert	brave	calm	content	confident
enthusiastic	eager	excited	glad	happy	hopeful
inspired	optimistic	proud	peaceful	relaxed	strong
satisfied	stimulated				

This list of responses is taken from Deb Barnard (2016) Relational Dynamics Handbook

